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MELROSINE

It Kills Rose Bugs

WHY RAISE ROSES

ROSE Bugs are those pernicious pests known only too well to exasperated rose lovers—the nasty grayish-brown, long-legged, quick-flying beetles, about three-eighths of an inch long, sometimes also known as Rose Chafers, Rose Beetles, Rose Curculio, etc.

They suddenly swarm in the gardens in myriads for five or six weeks, just when the roses come into bloom. They first attack white and blush roses, then passing to the yellow, pink, and red beauties. Having ruined all the roses, flowers, buds, petals, and foliage, they overrun peonies, Japanese iris, lilacs, spirea, coreopsis, rhododendrons, and other June blooms. They also infest cherries, grape vines, etc., and will even ravage vegetables.

Thus, although known as Rose Bugs, hardly a garden subject is safe from their rapacious appetite.

Meanwhile, they have laid their eggs in the lovely rosebuds, to hatch into grubs, which find their way into the soil. There they hibernate over the winter to emerge full-fledged in still greater numbers when the roses bloom again. Every Rose Bug in your garden is therefore not only a present evil, but a still greater menace for the future.

Until the advent of MELROSINE, those iron-clad spoilers were invincible; their hard shells and enormous vitality making them practically immune to ordinary poisons, unless used in such strength as to be destructive to plants.

Formerly the only known remedy (?) was to pick them by hand if you could catch them, and drown them in kerosene—in truth a counsel of despair.

BUT NOW ROSE BUGS NEED NO LONGER BE PATIENTLY ENDURED: THEY ARE EASILY ELIMINATED. If you let them ruin your garden it will simply be due to your own neglect, you can't blame it on "luck."—For, when

SPRAYED WITH MELROSINE—THEY DIE!

Based upon an entirely new principle, non-poisonous, *pleasant and harmless to use*, yet

S TO FEED BUGS

MELROSINE

Is Certain Death to Rose Bugs!

The blooms are saved *without spot or blemish*, PERFECT—for not only the dreaded Rose Bugs but other insects are destroyed. Moreover, the plants are cleansed and sanitized, thus preventing disease, and adding resistance to winter killing. Strengthened, invigorated and refreshed, they produce a greater number of blooms, enhanced in color, beauty, and size.

MELROSINE is a concentrated liquid insecticide: One gallon will make from 20 to 25 gallons of spray solution, and will care for over 100 rose bushes for the season. The simple directions on every can make it easy to use.

MELROSINE made its great success as a positive remedy for Rose Bugs, for which it is, so far as we know, the only effective preparation. But of course, the less resistant insects succumb still more readily to its deadly power, and therefore you have in

MELROSINE

The One Universal Contract Insecticide

offering all the convenience and economy of having on hand one preparation to combat various sucking insects. It is effective for most species of Plant Lice, Black Flies, Green Flies, Soft Scale Insects, Rose Leaf Hoppers, Saw Flies, Japanese Beetles, Thrips, Red Spiders, Aster Bugs, Mealy Bugs, etc.

Price List of MELROSINE

Gallon Can.....	\$6.00	Quart Can.....	\$1.75
Half-Gallon Can..	3.25	Pint Can.....	1.00
Trial Size.....50c			

By Mail or Express at purchaser's expense, or the Trial Size sent Postpaid for 60c.

For Sale By

THE W. W. BARNARD CO.

231-235 W. Madison Street

Chicago



SOLE MANUFACTURERS
GARDEN CHEMICAL COMPANY
NEW YORK, N. Y.